



## Floriosa Red Celosia

Flowers from April as a cheerful Spring bloomer to October as a rewarding Fall décor program in pots on balconies or in gardens. It can be grown for multiple markets. If finishing before the end of May, Floriosa will require black cloth – an exciting extension for this plant. This provides a great opportunity to use in container programs paired with other colors or with the Twisted™ or Intenz™ Celosia programs!



### General Information

|                      |                      |                  |
|----------------------|----------------------|------------------|
| Height:              | Spread:              | Exposure:        |
| 10 - 14" (25 - 36cm) | 10 - 16" (25 - 41cm) | Partial Sun, Sun |

### Propagation Guide

#### Comments:

URC should be stuck into a well-drained potting media. Media temperature should be approximately 70°F. Air temperature 75 to 80°F. Night temperature approximately 68°F. The URC can be propagated with mist or with "tent" propagation. Hormone is not typically required on the cuttings. Chrysanthemum "night lighting" from 10:00 PM and 2:00 AM is recommended.

### Finishing

|          |                    |                          |                 |
|----------|--------------------|--------------------------|-----------------|
| Soil pH: | Light Levels (fc): | Fertilization (ppm N):   | No. of Pinches: |
| 5.2-5.6  | 1,000-2,500        | 225-300 PPM N 1.5-2.0 EC | 1               |

#### Comments:

Celosia should be treated as a heavy feeder and given rates commonly used for mums. Constant liquid feed throughout production with rates of 250-300 PPM will result in well-branched plants, attractive foliage and maximum flower power.

NOTE: Growers should use the information presented here as guidelines only. Ball Ingenuity recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Ingenuity of any products listed herein. Ball Ingenuity's terms and conditions of sale shall apply to all products listed herein.

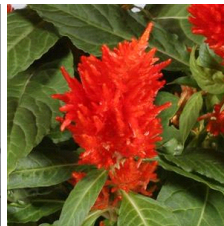
### Other Varieties



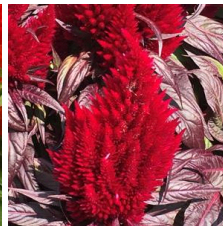
New Floriosa Orange



New Floriosa Purple



New Floriosa Red



New Floriosa Red Dark



New Floriosa Yellow

Leaf