

## Rudbeckia August™ Flame

Mesmerizing assortment of mid-to-large, double and semi-double flowers in four gorgeous colors. Vigorous, bushy plants produce a multitude of blooms that gradually deepen in color as they age. Excellent vigor makes these suitable for 3 to 5-liter containers. Provides fast turns in production. August varieties will look beautiful well into Fall.



### General Information

Height:	Spread:	Exposure:
14 - 16" (36 - 41cm)	12 - 15" (30 - 38cm)	Sun

### Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Average Propagation Time (weeks):
72 tray	No	Approximately 7-10 days, lightly	4-5 weeks

#### Comments:

Need to be rooted under short days to avoid setting buds too early on in the plants life for approximately 4-5 weeks.

### Finishing

Light Levels (fc):	Temperature Day:	Temperature Night:
High light	72-75°F (22-24°C), can be grown cool	68-70°F (20-21°C), can be grown cool

#### Fertilization (ppm N):

150 ppm, 14-4-14 after transplant. 150-200 ppm, 20-7-20 after roots have reached the edge of the pot. Feed once per week.

No. of Pinches:	Diseases:
Normally not needed.	Powdery Mildew

#### Comments:

Propagation: Tissue Culture Culture: Long-day flowering, reduce daylength below 11 hours to keep vegetative and bulk; increase above 14 hours to accelerate flowering. Do not over water. Early Summer Culture: Planting week 14 to 18 Plant plugs direct into 3 to 5-liter containers outside. It is possible to go through a liner stage but plants grow so rapidly that this is not required. Protection may be required, depending on your local conditions. Expect a crop time of 13 to 14 weeks from planting to flowering. Late Summer Culture: Planting week 20 to 24 Plant plugs direct into 3 to 5-liter containers outside. Expect a crop time of 10 to 11 weeks from planting to flowering.

### Crop Time (weeks)

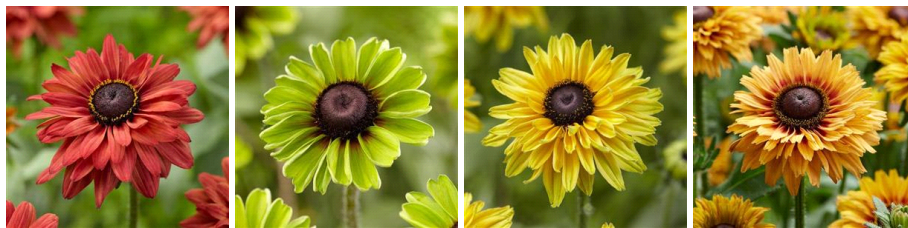
4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:
4-6 weeks from liner transplant	6 weeks from liner transplant, 8 weeks from liner to one-gallon pot

10- to 12-inch (25- to 30-cm) Tubs or Baskets:
10 weeks from liner transplant

NOTE: Growers should use the information presented here as guidelines only. Ball Ingenuity recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of

year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Ingenuity of any products listed herein. Ball Ingenuity's terms and conditions of sale shall apply to all products listed herein.

### Other Varieties



New August™ Flame

New August™ Forest

New August™ Glow

New August™ Sun